



FLIFF

Fort Lauderdale
INTERNATIONAL FILM FESTIVAL

NOVEMBER 8 - 17, 2024

SPONSORSHIP
OPPORTUNITIES



THE IDEAL MARKET TO GENERATE AWARENESS OF YOUR BRAND

Celebrating its 39th annual festival in 2024, FLIFF (Fort Lauderdale International Film Festival) is presented by the Broward County Film Society, a 501(c)3 not-for-profit organization and presents American indies, features and documentaries, special tributes and seminars, and introduces filmmakers to global audiences.

In addition to producing the annual film festival, we also program and operate Savor Cinema in Fort Lauderdale and Cinema Paradiso in Hollywood throughout the year, showcasing a wide variety of film genres, educational programming and opportunities for emerging filmmakers.

FLIFF has secured the reputation as the portal for the best in international cinema, earning the respect of filmmakers, filmgoers and the international media. Considered one of the most important international film festivals in the U.S., FLIFF is the ideal market to generate awareness of your brand.





HIGHLIGHTS

On Friday, November 8, 2024 FLIFF kicks off a ten-day whirlwind of films, parties and special events with a star-studded Opening Night Film and Party hosted by the Seminole Hard Hotel & Casino. Elegance and glamour fill the air as filmmakers and celebrities grace the red carpet among hundreds of business influencers, government leaders, film aficionados and international press.



Nearly 200 films from more than 40 countries.



More than 60,000 attendees from around the world.



County government provides full support. Its annual budget of over \$9 billion makes it one of the largest in the country.



Venues throughout the county include Seminole Hard Rock Hotel & Casino, NSU Art Museum, Lauderhill Performing Arts Center, Savor Cinema, Cinema Paradiso and elegant private waterfront estates along the "Venice of the Americas".



Local hotel partners includes the Seminole Hard Rock Hotel and Casino where we host our star studded Opening Night Film and Festivities at the 7,000 seat Hard Rock Live.





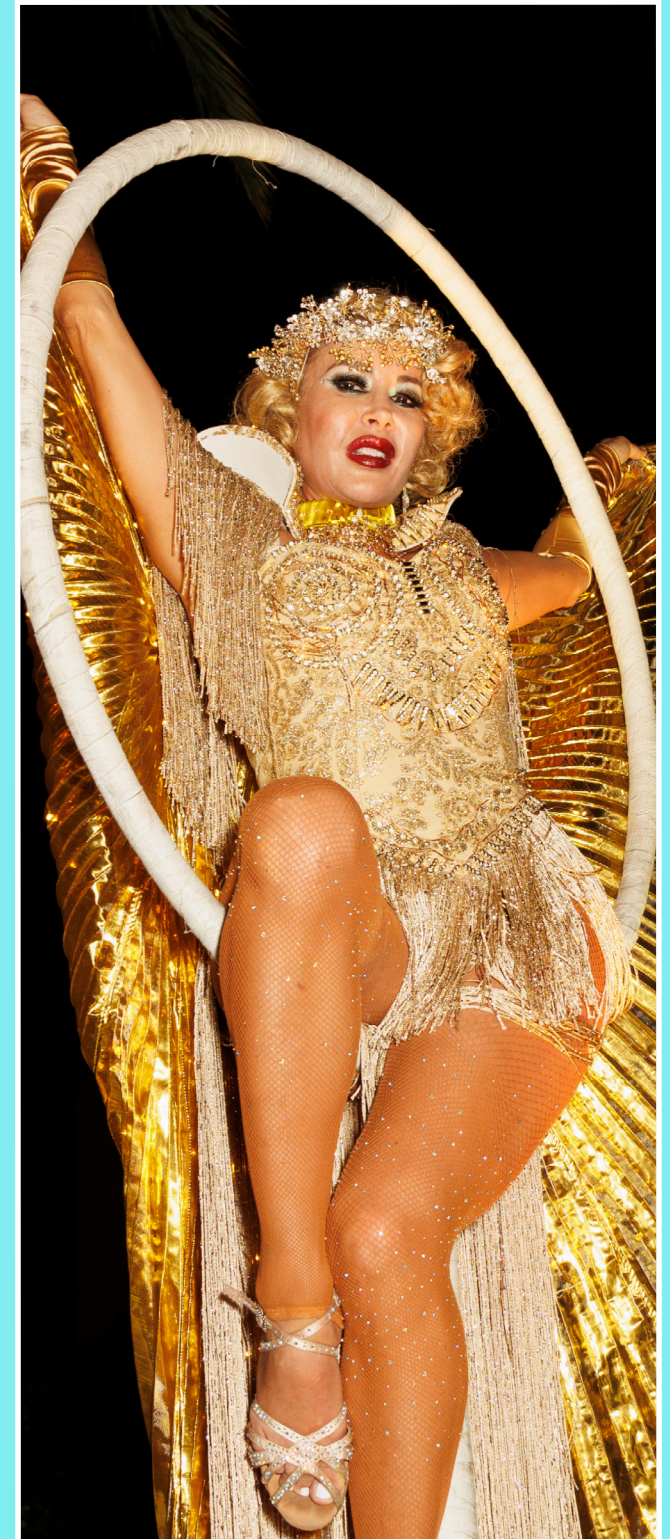
Our festival has been ranked as one of the
Top 100 Best Reviewed Festivals
on FilmFreeway in 2024.



According to reviews from real
FilmFreeway users, FLIFF ranks in the top
1% of more than 12,000 film festivals and
creative contests around the world.



With nearly 1,000 film festivals in the
country, USA TODAY named FLIFF as one of
the **Top Ten Film Festivals**



Stars Light up FLIFF!

*From Ben Affleck to John Waters,
see some of the celebrities who have walked through our doors!*

Ben Affleck	Beau Bridges	Dennis Farina	Van Johnson	Theodore Melfi	Tito Puente, Jr.	Brittany Snow
Shohreh Agahdashedloo	Matthew Broderick	Robert Forster	Davy Jones	Penelope Ann Miller	John Ratzenberger	Paul Sorvino
Jason Alexander	James Caan	Bob Gale	Jeffrey Jones	Radha Mitchell	Lynn Redgrave	Alana Stewart
Karn Allen	Michael Caine	Vittorio Gasmann	Howard Keel	Michael Moore	Jeremy Renner	Robert Stewart
Edward James Almos	Leslie Caron	Ben Gazzara	Sally Kellerman	Roger Moore	Burt Reynolds	Melora Stuart
Christina Applegate	Kim Cattrall	Adam Goldberg	Richard Kind	Stephen Moyer	Eric Roberts	Loretta Swit
David Arquette	Lumi Cavazos	Elliott Gould	Ben Kingsley	Michael Murphy	Doris Roberts	Noah Taylor
Edward James Asner	Richard Chamberlain	Graham Greene	Piper Laurie	Leslie Nielsen	Tim Roth	Marlo Thomas
Armand Assante	Michael Chiklis	George Hamilton	Spike Lee	Nick Nolte	Gena Rowlands	Leah Thompson
Richard Attenborough	Candy Clark	Melora Hardin	Jerry Lewis	Donald O'Connor	Ingrid Rubio	Elisabeth Wallach
Rene Auberjonois	Bryan Cranston	Edward James Harris	Christopher Lloyd	Patrick O'Neal	Jane Russell	JT Walsh
Carroll Baker	Maria Cuccinotta	Dennis Haysbert	Justin Long	Joe Pantoliano	Steve Rutenberg	John Waters
Daniel Baldwin	Tony Curtis	Audrey Hepburn	Jane Lynch	Estelle Parsons	Eva Marie Saint	Fred Willard
Stephen Baldwin	Stephen Daldry	Arthur Hiller	Amy Madigan	Adrian Pasdar	John Schlesinger	Paul Williams
Fairuza Balk	Tim Daly	Gregory Hines	Kelly Magillis	Joann Pflug	Martin Scorsese	Treat Williams
Jennifer Beals	Matt Damon	Celeste Holm	Wendie Malick	Michelle Phillips	John Shea	Robert Wise
Maria Bello	Beverly DeAngelo	Ernie Hudson	Ann Margret	Christopher Plummer	Talia Shire	Robert Wuhl
Claire Bloom	Dana Delaney	Tab Hunter	Paul Maslinsky	Amanda Plummer	Elisabeth Shue	
Peter Bogdanovich	Fred Dryer	Anne Jackson	Mary Stuart Masterson	Bill Plympton	Jonathan Silverman	
Michael Bolton	Giancarlo Esposito	Tom Jane	Paul Mazursky	Pamela Poitier	Gary Sinise	
Ernest Borgnine	Robert Evans	Norman Jewison	Christopher McDonald	Vincent Price	Charles Martin Smith	



BECOME A SPONSOR

Sponsors receive customized, integrated brand exposure across a variety of platforms as well as opportunities for VIP entertainment and interaction with affluent, brand-loyal consumers.

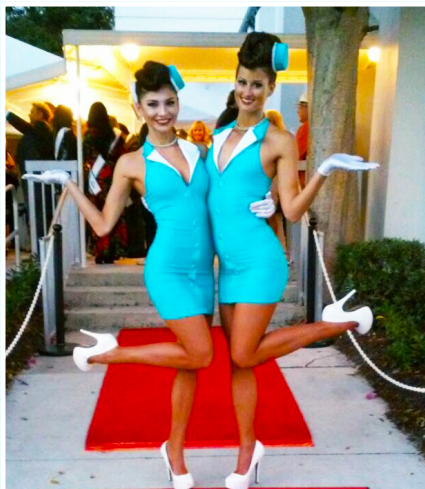
FLIFF offers a wide range of unique and dynamic, multi-platform sponsorship opportunities at our annual Festival, including options for visibility at screenings and events throughout the year. We will tailor a program to achieve your goal of reaching a broad, demographically desirable market for your brand.





LET US PUT YOU IN THE SPOTLIGHT

- 60,000 attend the festival
- 40% annual income in excess of \$100,000
- 52% are female; 48% are male
- 22,300 Social Media Followers
- 15,000 Subscribers to FLIFF newsletter sent daily during the festival and 2x weekly months prior
- 877 TV Commercials: A&E, Bravo, AMC, CNBC, CNN, Discovery, E!, ESPN, FOX Business, Food Network, Golf, Discovery, MSNBC, TLC, TRVL and USA
- 40 TV Commercials on South Florida PBS
- 90 Radio Spots: WLRN/NPR and iHeart Media 105.9-FM
- Print/Digital Advertising: South Florida Sun Sentinel, City & Shore, Travel Host, Culture Owl, Venice Magazine, OutClique, OutSFL, Wire Magazine, Las Olas Magazine and more
- E-Newsletters from our Partners: the Fort Lauderdale Chamber of Commerce, Visit Lauderdale and the Las Olas Association
- National and International Media Coverage in 100+ outlets: People Magazine, Variety, E! and The Hollywood Reporter



EXCLUSIVE PRESENTING SPONSOR \$50,000

**Put your brand in the spotlight throughout the year!
The 2024 film festival will be branded in all marketing
and promotional materials as
"FLIFF, Presented by YOUR COMPANY NAME"**

Name/Logo Visibility Throughout the Festival

- On the marquee of Savor Cinema Fort Lauderdale and Cinema Paradiso Hollywood
- Inclusion in more than 1,000 TV, Radio, Print and Online advertising
- On the cover of the catalog
- Full-Page Ad in the catalog
- On the festival poster
- Video spot about Your Company to precede 200+ film screenings at all venues
- Logo prominently displayed on the step & repeat banners at all venues
- Inclusion in e-newsletter sent to 15,000 subscribers daily throughout the festival and 2x/week prior to the festival
- A press release will be sent to local, regional, national and international media outlets to announce YOUR COMPANY as Presenting Sponsor of the 39th Annual Fort Lauderdale International Film Festival
- Social media mentions to FLIFF's 22,300 followers
- 40 tickets to the Opening Night Screening & Party at Seminole Hard Rock Hotel & Casino
- 40 tickets to the Closing Night Screening & Party
- 100 ticket vouchers for regular film screenings

Year-Round Benefits

- 20 tickets to the FLIFF Oscars Watch Party in 2025
- 20 tickets to the FLIFF Annual Kentucky Derby Party
- Your logo on the FLIFF website, with a hyperlink to Your Company
- Your logo on step & repeat banners and backdrops at FLIFF special events

SPONSOR OPPORTUNITIES

BENEFITS	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	MOVIE SPONSOR \$1,000
Catalog	Logo on Cover; Full Page Ad	Logo on Cover; Full Page Ad	Half page Ad	Quarter page Ad	✓
Logo on Step & Repeat	✓	✓	✓	✓	✗
Logo on Poster	✓	✓	✗	✗	✗
Sponsor Video to Precede all films	✓	✗	✗	✗	✗
Opening & Closing Night Tickets	25 each	10 each	4 each	✗	✗
Logo on Print/Digital Ads	✓	✓	✓	✗	✗
Logo on FLIFF e-newsletter	✓	✓	✓	✓	During the week when the film is screened
Logo on FLIFF website	✓	✓	✓	✓	✓
Social Media Post	✓	✓	✓	✗	✗
Film Ticket Vouchers	80	60	40	20	20
Oscars Party Tickets	10	4	2	✗	✗
Kentucky Derby Party	10	4	2	✗	✗
Logo on Screen	✓	✓	✗	✗	✓



THANK YOU TO OUR SPONSORS!

Our heartfelt gratitude goes out to our incredible sponsors who bring FLIFF to life. We cherish these partnerships and are always open to welcoming new sponsors who share our passion for film and community. Join us in celebrating the magic of cinema and the power of storytelling.

CORPORATE SPONSORS



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Bonnie Barnett &
Robert Kagan, M.D.

**Christine &
Austin Forman**



MEDIA SPONSORS



Non-Profit Leader in LGBTQ+
Events and Media



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Gregory Von Hausch, Festival Director • Barbra A. Stern, Legal Counsel

Simon Malak, Treasurer • R. Lee Carson, III, Secretary



BOARD MEMBERS

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Richard Waltzer





BE A PART OF THE FESTIVAL!

NOVEMBER 8 - 17, 2024



Contact:

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**The Fort Lauderdale
International Film Festival
1314 East Las Olas #007
Fort Lauderdale FL 33301**

**Savor Cinema
503 SE 6th Street
Fort Lauderdale FL 33301**

**Cinema Paradiso
Hollywood
2008 Hollywood Blvd
Hollywood FL 33020**